



**DC Health Benefit  
Exchange Authority**

**Health Benefit Exchange Authority Executive Board Meeting**

**AGENDA**

**Date:** Wednesday, September 11th, 2013  
**Time:** 5:30-7:30 PM  
**Location:** Suite 820 N, 1 Judiciary Square, 441 4<sup>th</sup> Street, NW  
**Call- in Number:** 1-877-668-4493; access code: 647 716 916

**Welcome, Opening Remarks and Roll Call**

*Diane Lewis, Chair*

**Approval of Minutes**

*Diane Lewis, Chair*

**Executive Director Report**

*Mila Kofman, Executive Director*

**Programmatic Updates**

Broker Registration & DC Health Link Assister Update – Purvee Kempf, DCHBX Staff

Contact Center Update – Kelvin Robinson, DCHBX Staff

October Outreach Update– Linda Wharton-Boyd & Kelvin Robinson, DCHBX Staff

Media Campaign Presentation – Emil Hill and Tim Ryan, Weber Shandwick

**Discussion Items**

Individual and Small Group Open Enrollment Strategy – Mila Kofman, Executive Director

**Public Comment**

**Action Items**

Contract approval – Mila Kofman, Executive Director

**Vote**

**Closing Remarks & Adjournment**