



# Governance of the Exchange



**PLANNING FOR THE DISTRICT'S HEALTH  
INSURANCE EXCHANGE**

**JUNE 21, 2011**

**ONE CITY INSURED**

# Principles for the DC HIX

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## Consumer Friendly

- Easily accessible to all
- Appropriate language, literacy and cultural competency
- Fully coordinated with Medicaid and DC Healthcare Alliance

## Affordable

- Outreach to all individuals and business to develop large risk pool
- Policies reduce risk of adverse selection

## Quality

- Focus on quality improvement and performance
- Accredited plans based on clinical quality measures and customer satisfaction
- Prevention services aiming to reduce health disparities

## Transparent

- Individual choices driven by transparent information on cost, services, quality and customer satisfaction
- Clear choices amongst a strong provider network

# Guiding Principles Developed with DC Stakeholders

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## Governing Body

- Composed of members with a high level of diverse expertise with qualifications both identified by stakeholders and compatible with PPACA.
- Select those who are committed to working for the community as a whole and especially for the most vulnerable residents
- Active commitment to decisions making that benefits the community not a member's personal interests or needs

## Advisory Board

- Establish Advisory Board(s) to ensure stakeholder participation and representation while avoiding conflict of interest on the Governing Body
- Significant, strong, meaningful consumer representation; “Experts by Community” serving as equal members with health care experts

# Guiding Principles Developed with DC Stakeholders

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## Transparency

- Must be transparent!
- Ensure transparency through open meetings, web posting of minutes, decisions, etc.

## Cost

- Keep administrative costs low
- Provide compensation for members of the Executive and Advisory Board(s) for actual expenses associated with participation, i.e. travel
- Compensation is important to attain high level of consumer participation

# Discussion

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1. Who should serve on the Exchange Executive Board?
2. What experience and qualifications should be required of Board members?
3. How should appointments to the Executive Board be made?
4. Should the Mayor appoint members with the confirmation of Council?
5. Should the Mayor and the Council have a set number of appointees?
6. Should some department heads be permanent members of the Executive Board?
7. Among the Executive Board, who should have a binding vote?
8. What groups should be represented on the Advisory Boards(s)?
9. How should appointments to the Advisory Board(s) be made?
10. Should the Executive Board have to consult with advisory board(s) before issuing policies?
11. Should members of the Executive Board be compensated?
12. Should members of the Advisory Board(s) be compensated?