## The DC Health Benefits Exchange All-Plan Provider Directory

Powered by the nonprofit consumer organization

Consumers' CHECKBOOK /

Center for the Study of Services

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#### All-plan directories deliver the best user experience

#### All-plan directory

- One stop shop each doctor is associated with all of the Exchange Carrier networks in which they participate, by plan name
- Straightforward & easy to use
  - Site is catered to DC area users
- Site is fast and responsive
- Additional data verification to reduce errors and conflicts

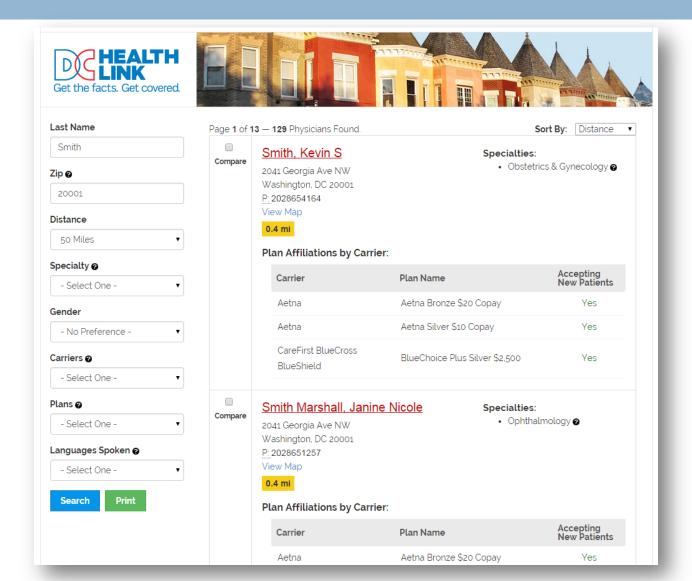
#### Individual carrier directories

- Users must visit multiple web sites
- Often confusing (user may know plan name but not likely to know network name)
  - Sites are not catered to DC area users
- Sites can be slow and/or crash
- Sites may report conflicting information on the doctors

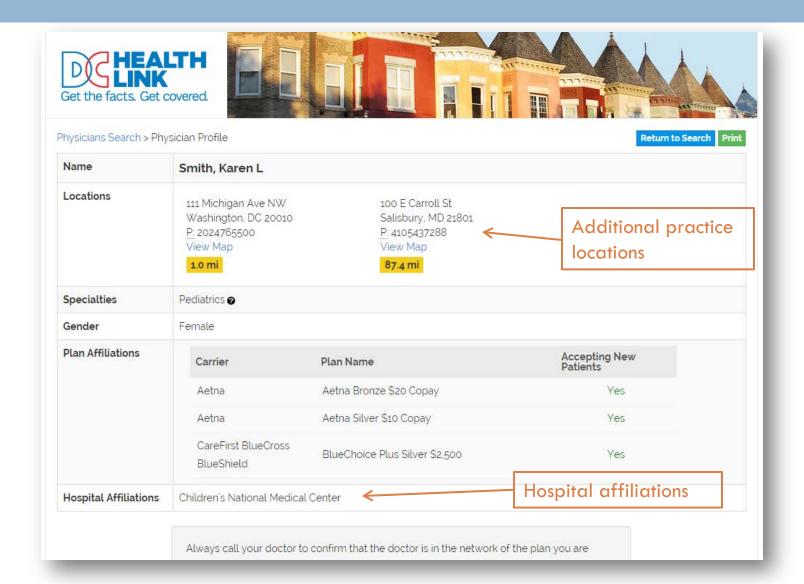
### All-plan directory capabilities provide convenient and useful search and filtering tools

- Users can search for doctors using a number of criteria, and only have to do it once
  - Carrier/plan
  - Location
  - Specialty
  - Doctor Name
  - Languages Spoken

Fast search with dynamic results – private cloud for a more robust and reliable local user experience. Easy integration with any site.



## Doctor profile page provides additional info in an uncluttered, consumer-friendly format



# The DC Health Benefits Exchange All-Plan Provider Directory "Built for Consumers"

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