



DC Health Benefit Exchange Authority Mila Kofman, Executive Director

DRAFT Staff proposed budget FY18 Standing Advisory Board Presentation Nov 3, 2016



DRAFT STAFF PROPOSED BUDGET- FY18

- PROCESS: Staff, Board Finance Committee, Standing Advisory Board (diverse stakeholders) & HBX Executive Board
- Organized to Reflect Function Areas
- RED Identifies ACA Required Functions
- Efficiency: Renegotiate contracts for cost savings; leverage DC gov't agencies; phase-out consultants and transition to FTEs
- ➢ FY 2018 STAFF DRAFT PROPOSED BUDGET \$28,161,557
- Funded through an assessment on health carriers (1%)



SUMMARY PROPOSED FY18

	FY18 PROPOSED BUDGET	FTE'S
MARKETPLACE INNOVATION, POLICY AND		
OPERATIONS (Marketplace Operations)	\$9,343,617	41
CONSUMER EDUCATION AND OUTREACH	\$2,373,440	5
IT (DCHealthLink.com)	\$10,458,458	25
AGENCY MANAGEMENT PROGRAM	\$5,327,202	18
AGENCY FINANCIAL OPERATIONS	\$658,840	3
TOTAL	\$28,161,557	92





BUDGET COMPARISON: FY17 & FY18

	FY17 APPROVED BUDGET	FY18 STAFF DRAFT PROPOSED BUDGET
MARKETPLACE INNOVATION, POLICY AND	642 426 007	60.242.647
OPERATIONS (Marketplace Operations)	\$12,126,997	\$9,343,617
CONSUMER EDUCATION AND OUTREACH	\$1,976,510	\$2,373,440
IT (DCHealthLink.com)	\$14,121,230	\$10,458,458
AGENCY MANAGEMENT PROGRAM	\$5,588,236	\$5,327,202
AGENCY FINANCIAL OPERATIONS	\$708,294	\$658,840
TOTAL BUDGET	\$34,521,266	\$28,161,557



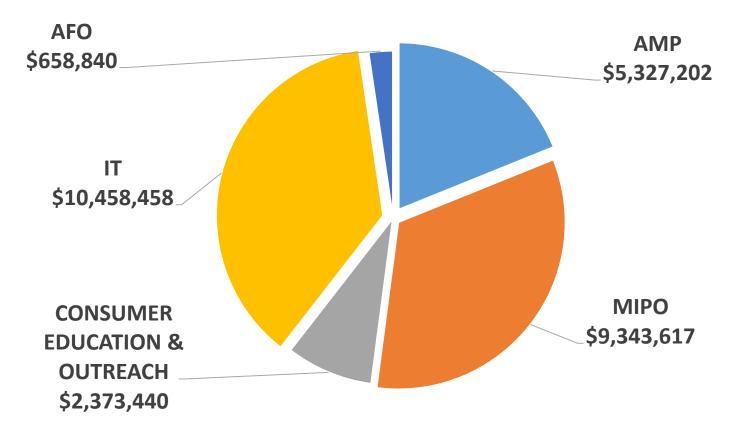


BUDGET COMPARISON: FY17 & FY18 FTEs

	FY17	FY18	
	APPROVED FTE	PROPOSED FTE	DIFFERENCE
MARKETPLACE INNOVATION, POLICY AND			
OPERATIONS (Marketplace Operations)	41.0	41.0	0.0
CONSUMER EDUCATION AND OUTREACH	5.0	5.0	0.0
IT (DCHealthLink.com)	25.0	25.0	0.0
AGENCY MANAGEMENT PROGRAM	18.0	18.0	0.0
AGENCY FINANCIAL OPERATIONS	3.0	3.0	0.0
TOTAL FTE	92.0	92.0	0.0

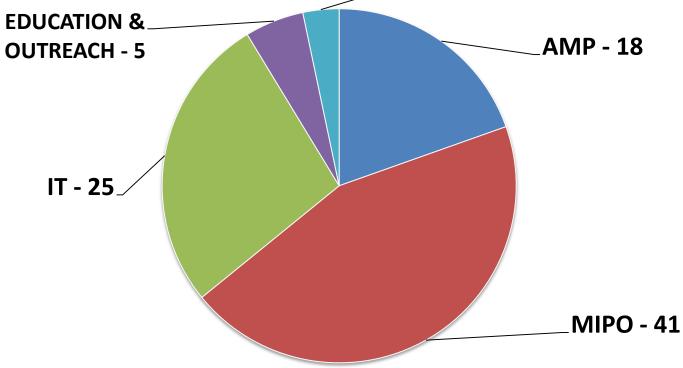


FY18 BUDGET BY PROGRAM





FY18 FTES BY PROGRAM AFO - 3 EDUCATION &_____





MARKETPLACE INNOVATION, POLICY AND OPERATIONS (MIPO)

PROPOSED FY18 BUDGET = \$9,343,617

- FY18 PERSONNEL SERVICES BUDGET FOR 41 FTEs = \$4,737,279
- NON-PERSONNEL SERVICES = \$4,606,338

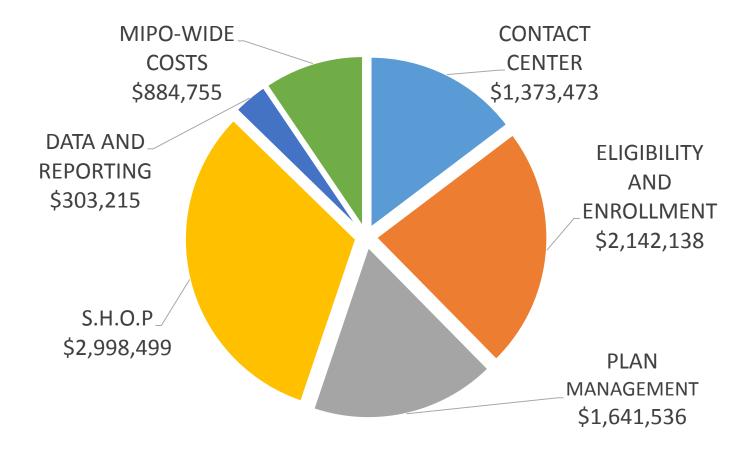


MIPO Cont. FUNCTION AREAS

- CONTACT CENTER (ACA REQUIREMENT): \$1,373,473
- ELIGIBILITY AND ENROLLMENT (ACA REQUIREMENT): \$2,142,138
- PLAN MANAGEMENT (ACA REQUIREMENT): \$1,641,536
- S.H.O.P. (ACA REQUIREMENT): \$2,998,499
- DATA AND REPORTING (ACA REQUIREMENT): \$303,215
- MIPO-WIDE COSTS: (SOFTWARE, SUPPLIES, SALARIES NOT INCLUDED IN CATEGORIES ABOVE, TRAINING): \$884,755



MIPO BUDGET BY FUNCTION AREAS





MIPO: CONTACT CENTER (ASSUMES 94/6 COST ALLOCATION W/MEDICAID)

CONTACT CENTER FY18 BUDGET = \$1,373,473

- NON-PERSONNEL SERVICES = \$1,373,473:
 - CONTACT CENTER SERVICE CONTRACT- \$420,000 (only HBX cost allocated portion)
 - CALL CENTER SALESFORCE LICENSES \$9,616 (only HBX cost allocated portion)
 - ADMIN \$3,387 (only HBX cost allocated portion)
 - RENT \$837,470 (L'ENFANT PLAZA)*
 - LANGUAGE LINE \$103,000*

*FULL COST BILLED TO HBX. WILL BE REDUCED SUBJECT TO COST ALLOCATION AGREEMENT



MIPO: ELIGIBILITY AND ENROLLMENT (INDIVIDUAL MARKETPLACE)

FY18 BUDGET = \$2,142,138

- PERSONNEL SERVICES BUDGET FOR 13.5 FTEs = \$1,263,138
 - ELIGIBILITY AND ENROLLMENT STAFF: 3.5 FTEs = \$488,578
 - MEMBER SERVICES STAFF: 10.0 FTEs = \$774,560
- NON-PERSONNEL SERVICES = \$879,000



MIPO: ELIGIBILITY AND ENROLLMENT (CONT.)

- NON-PERSONNEL SERVICES = \$879,000
 - MOA WITH DHS FOR ESA: \$100,000
 - MOA WITH OAH FOR ELIGIBILITY APPEALS: \$25,000
 - MOA WITH OFFICE OF DISABILITY RIGHTS FOR SIGN LANGUAGE INTERPRETATION: \$1,500
 - NOTICE PRINTING/MAILING: \$250,000**
 - AMHARIC/SPANISH TRANSLATION OF NOTICES: \$250,000
 - CONSULTING SERVICES: \$250,000
 - DOCUMENT IMAGING (ESA): \$2,500

**FULL COST BILLED TO HBX. WILL BE REDUCED SUBJECT TO COST ALLOCATION AGREEMENT FOR NOTICES THAT ARE COST ALLOCATED. SOME NOTICES ARE HBX ONLY.



MIPO: PLAN MANAGEMENT

PLAN MANAGEMENT FY18 BUDGET = \$1,641,536

- PERSONNEL SERVICES BUDGET FOR 3.5 FTEs = \$495,536
- NON-PERSONNEL SERVICES = \$1,146,000
 - ACTUARIAL SERVICES \$250,000
 - DOCTOR DIRECTORY AND PLAN MATCH (INCLUDES PHARMACY TOOL & NEW NATIONWIDE DOCTOR DIRECTORY) - \$896,000



MIPO: S.H.O.P.

S.H.O.P FY18 BUDGET = \$2,998,499

- PERSONNEL SERVICES BUDGET FOR 18.5 FTEs = \$1,948,499
 - SHOP STAFF: 3.5 FTEs = \$598,139
 - SHOP ACCOUNT MANAGERS: 15 FTEs = \$1,350,360
- NON-PERSONNEL SERVICES = \$1,050,000:
 - PREMIUM AGGREGATION \$800,000
 - CONSULTING SERVICES \$250,000



MIPO: DATA AND REPORTING

DATA AND REPORTING FY18 BUDGET = \$303,215

- PERSONNEL SERVICES BUDGET FOR 2 FTEs = \$299,675
- NON PERSONNEL SERVICES = \$3,540
 - INTERNAL SURVEY TOOL: \$3,540



CONSUMER EDUCATION AND OUTREACH

CONSUMER EDUCATION AND OUTREACH FY18 BUDGET = \$2,373,440

- PERSONNEL SERVICES FOR 5 FTEs = \$714,640
- NON-PERSONNEL SERVICES = \$1,658,800:
 - BUSINESS PARTNERS DC CHAMBER OF COMMERCE, GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE, RESTAURANT ASSOCIATION METROPOLITAN WASHINGTON - \$300,000
 - COMMUNITY OUTREACH AND MARKETING \$583,000
 - HEALTH INSURANCE LITERACY CAMPAIGN \$100,000
 - NAVIGATOR PROGRAM/ASSISTERS \$650,000
 - ADMIN \$25,800



IT (DCHealthLink.com)

IT FY18 BUDGET= \$10,458,458

- PERSONNEL SERVICES FOR 25 FTEs = \$3,469,287 (CONVERSION OF IT CONSULTANTS TO FTE's)
- NON- PERSONNEL SERVICES = \$6,989,171
 - IT CONSULTANTS \$4,942,080
 - SOFTWARE COSTS \$827,499
 - SALEFORCE LICENSE \$223,970
 - OCTO IT ASSESSMENT \$111,952
 - ADMIN COSTS \$36,200
 - FIXED COST (RENT & SUPPLEMENTAL HVAC) \$847,470



AGENCY MANAGEMENT PROGRAM(AMP)

AMP FY18 BUDGET= \$5,327,202

- PERSONNEL SERVICES FOR 18 FTEs = \$3,005,098
- NON-PERSONNEL SERVICES = \$2,322,103
 - FIXED COST \$1,671,153 (INCLUDES RENT, TELEPHONES & SUPPLEMENTAL HVAC)
 - INSURANCE AND OTHER EXECUTIVE BOARD EXPENSES \$103,000
 - LEGAL EXPENSES (CONSULTANTS, SUBSCRIPTIONS) \$57,000
 - MOA WITH DCHR: HR SUPPORT SERVICES \$168,950
 - MOA WITH DISB: ASSESSMENT SERVICES \$85,000
 - MOA WITH CONTRACT APPEALS BOARD \$25,000
 - EMPLOYEE TRAINING \$25,000
 - TEMPORARY STAFFING AGENCY \$20,000
 - MEMBERSHIP (INCLUDING NASHP) \$19,000
 - ADMIN \$148,000 (COMPUTERS, TRAVEL, OFFICE SUPPLIES, ETC.)



AGENCY FINANCIAL OPERATIONS (AFO)

AFO FY18 BUDGET = \$658,840

- PERSONNEL SERVICES FOR 3 FTEs =\$499,940
- NON-PERSONNEL SERVICES = \$158,900
 - AUDITING SERVICES (INCLUDING CAFR, SINGLE AUDIT, SMART AUDIT)-\$150,000
 - ADMIN \$8,900