

Employee Plan Choice

Small businesses can offer plan choice to their employees just like large companies. | [Watch the video](#)

DC Health Link offers small businesses two options for plan choice:

OPTION 1

Employer chooses all plans from all insurance companies, in one benefit level. The benefit levels are: Bronze, Silver, Gold, and Platinum.

Each employee can then select a plan that best fits their needs, and budget, from any of these plans, at that benefit level.

Bronze Silver Gold Platinum

or

OPTION 2

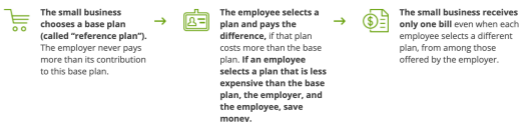
Employer chooses all plans, at all benefit levels, from one insurance company.

Each employee can then select any plan that best fits their needs, and budget, from that insurance company.

aetna **CareFirst** **KAISER PERMANENTE** **UnitedHealthcare**

No matter which option a small business chooses, the small business is in control of its budget.

Here is how it works:



Why should an employer offer health plan choices?



- Can save money
- Provide better employee benefits
- Compete with large companies
- Enjoy administrative ease, with no extra work to offer choice
- Still receive just one monthly bill, regardless of how many different plans employees select

Don't just take our word for it, listen to what employers who offer Health Plan Choice to their employees through DC Health Link are saying:

"Our business is based on the fact that one size does not fit all. Our employees deserve to have health insurance coverage that best fits their needs, and DC Health Link makes it possible for our employees to have real choices when it comes to selecting a quality health plan. Not only do we see a savings to our small business, but DC Health Link's small business team is very responsive so that we can focus on successfully running our business."



Pranav Vora
FOUNDER AND CEO,
HUGH & CRVE

"From the start, we always planned to offer health benefits to our employees and DC Health Link made that incredibly easy. Our employees deserve to have the finest health coverage and that's what they are getting through DC Health Link. What's more, DC Health Link has given us the ability to be more competitive when it comes to attracting talent. When I interview prospective employees, many of them don't expect a small business in the food industry to offer health benefits, and their eyes light up with surprise when I tell them we do. As a result, we're not losing good employees to bigger businesses because we can offer great health benefits, too. That's thanks to DC Health Link."



Al Goldberg
FOUNDER, MESS HALL

"Coffee is about community. We're a Made in DC coffee company. So when we started Compass, we knew we wanted to be the sort of business that made it possible for our team to live and work in the District. Through DC Health Link, we're able to make sure that our staff has affordable health care. It's the right thing to do, and it means that our team can focus on making REAL GOOD COFFEE!"



Michael Haft and Harrison Suarez
FOUNDERS, COMPASS COFFEE

"Our employees deserve health insurance plans that work best for them and their families, and being able to offer them over fifty health insurance options and allowing them to take a more active role in selecting their coverage achieves that goal. We believe our employees deserve access to the best possible health care coverage and we're able to offer it to them through DC Health Link!"



Marisela Rodela
CHIEF COMMUNITY AND CULTURE OFFICER, DC BRAU BREWING COMPANY

Still have questions? Check out the video below, contact your health insurance broker, or call a DC Health Link Customer Service Agent at 1-855-532-5465 (TTY 711) for more information.



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